

Report of progress against Strategic Plan – AGM 2020

STRATEGIC GOALS

Goal 1

Develop a culture of continual improvement through photographic knowledge and skills training.

1. Develop and present a 'Fundamentals of Photography' type of course for beginner photographers.

A small handbook about the 'Fundamentals' is in its final stages of editing. Just making sure everything complies with Copyright & correct referencing is complete.

2. Develop and present in-house a more intermediate photography course for novice photographers.

This is still to be undertaken, some sourcing of providers was looked at in 2019. A future priority

3. Introduction of specialty workshops for photographers in special interest groups, including different genres and techniques

Special Interest groups are now in the early stages & will be a priority for 2020 – the International group is already active, with some early successes. Some 'special interest' presentations were undertaken by club members in 2019, as well as a successful evening outing to introduce light painting & Astro Photography. Hands on workshops will be a priority in 2020. The venue will be available to us each Tuesday evening during the month which will enable more 'hands on' events.

Goal 2

Co-ordinated scheduling and planning to align skills training, with skills themed outings.

1. Implement Program & Outings Coordinator roles, with supporting volunteers, to oversee outings and training events/ specialist speakers
2. Establish a yearly calendar plan of club photographic outings that ensure that skills learned the previous month can be practiced in the chosen locations.
3. Establish and promote a yearly calendar plan of skills base training workshops and presentations.

The Club now has a great Outings Co-ordinator in Phil Campbell-Snape. In 2019 we had a published calendar of outings & tried as much as possible to coordinate our guest speakers to outing locations & upcoming competition subjects. This will continue in 2020, with the incorporation of specialist group outings & some scheduling changes. The details are still being finalised.

Goal 3

Source external specialty skills training workshops for photographers in special interest groups.

1. Formation of special interest groups.
The preliminary expressions of interest were done in 2019 & getting these up & running will be a priority for 2020
2. Promote these groups to new members
Will be a priority in 2020
3. Respond to training needs by sourcing appropriate speakers, resource materials and assisting in awareness of external opportunities for development.
The committee attempted to do this throughout 2019 & has also sourced the 2020 guest speakers with our Digital Comp subjects in mind. External Development Opportunities & information is regularly being sent to members (eg John Lomas workshops in 2019 were attended by several members)
4. Encourage Special interest group outings.
A priority for 2020

Goal 4

Establish an in-house team of mentors that cater to the various skill levels of members.

1. Encourage experienced members to take on a mentoring role for less experienced and newer members.
A priority for 2020 – has been happening in an ad hoc way but needs to be managed regular
2. Encourage all members to take on a buddy role in assisting new members.
A priority for 2020 – some buddying is already taking place

Goal 5

Develop and maintain modern and up-to-date communications and social media platforms.

1. Refresh club website. - Done
2. Refresh monthly newsletter. - Done
3. Develop a new look new members handbook. - A priority for 2020
4. Encourage all members to use club social media as a source of information sharing. – Private Facebook Page is working well. Positional Email addresses have been created & that is also ensuring incoming & outgoing mail is managed more efficiently.
5. Use social media to promote club activities to the wider community.
New Website has Facebook & Instagram Links. The club also has an official Webmaster who is publishing our Images etc Further development will be an ongoing priority. We also have an Instagram page which is yet to be developed

Goal 6

Develop and encourage a positive pathway towards succession planning.

1. All elected and non-elected positions to take on an assistant-in-training and to help share the workload.

This has happened for some positions & the committee is regularly promoting volunteering within the Club. Deb is currently writing Job statements for the elected positions & Michael has been working on a 'How To' for the slideshow

2. Implement a system where newly elected members have a defined period in which to settle into their new role before the stepping down of the previous member.

Happened for the incoming Secretary from Sept 2019. Will be ongoing

2020 Priorities

- Appointment of a 'Historian' team to document & publish the Club's 40 year history, utilizing information from our Life & longer term members (both photographic & written). Michael will participate & seek assistance from other members
- Completion of a Digital Honour Board for past Committees – CPC Committee to prepare & submit for upload to the Website
- Completion of a Handbook for New members - to be undertaken by Membership Coordinator/CPC Committee and/or Jo
- Inclusion of Club Meeting dates & times in the local Community Newspaper - to be undertaken by the Secretary
- Development of a Mentoring Group/Team (CPC Committee to discuss with members & facilitate implementation)
- Service Badges for 5/10/15/20/25 membership (CPC Committee to undertake)
- Support & fostering of Special Interest Group – has commenced & will be ongoing – Whole of Club
- Debbie put forward a suggestion that she undertake a feasibility study into the possibility of the Club obtaining/ building (using Grant funding) a permanent Club facility, similar to that of the Gympie Club, because of the possibility of future changes to our meeting venue (medium term). This will need to be reflected in the Strategic Plan & will require the inclusion of an additional Strategic Goal & Action Plan. (CPC Committee to progress wording & Robyn to update plan)